



AFRICAN AMERICAN MUSEUM OF BUCKS COUNTY

Juneteenth Festival - Event Sponsorship Proposal

Date: June 22, 2024, Time: 10AM – 4 PM

Location: Mayor's Park, Langhorne, PA 19047

Event Description:

The AAMBC plans to host a full day of family fun festivities to celebrate Juneteenth on Saturday, June 22, at Mayor's Park in Langhorne, PA. The festival will focus on both historical and cultural aspects of celebrating Juneteenth. It will feature musical performers, speakers, a children's program, a pop-up historical exhibit, food trucks, and community-oriented tables representing local area businesses and other nonprofits. This community event will be free and promoted extensively to the public locally within Bucks County and regionally throughout the mid-Atlantic Region.

The AAMBC is working with Visit Bucks County as our Presenting Event Sponsor. We are seeking additional sponsorships at the following levels:

Gold Sponsor: \$10,000. Recognition as Gold sponsor in all press, social media, event banners and paid ads, print marketing, free table or booth, and onsite recognition in program by MC.

Silver Sponsor: \$5000. Recognition as Silver sponsor in press materials, print marketing materials, free table or booth and onsite recognition by event MC.

Bronze Sponsor: \$2500. Recognition as Bronze Sponsor in press materials, social media, free table or booth and on-site recognition by event MC.

Friend: \$1000. Recognition as Friend sponsor, social media mention. Free table on-site mention by MC.

Supporter: \$500. Recognition as Supporter in social media and on-site recognition by MC.

Please fill out the attached form and send with your check to: African American Museum of Bucks County, 215 E. Richardson Ave. Langhorne, PA 19047, or online at: aamuseumbucks.org/Events.

AAMBC Juneteenth Sponsor Form:

Name of Your Organization *(as you wish it to appear in marketing materials and signage)*

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Contact Person at Your Organization *(to receive information, and updates)*

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Address

City, State, Zip

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Contact phone number (2)

Contact e-mail (2)

Sponsorship Levels – Please check one:

- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Bronze Sponsor \$2,500
- Friend: \$1,000
- Supporter: \$500 Other Amount: _____

Please **mail** this form along with your check payable to: African American Museum of Bucks County, 215 East Richardson Avenue Langhorne, PA 19047. For questions, please call 215-760-1205 or visit www.aamuseumbucks.org/events.

Email your print-ready sponsorship logo and advertisements to **eland@aamuseumbucks.org**. All art for ads must be received by May 28, 2024, and be high resolution (300 dpi) in PDF and JPEG format.

All of us at the African American Museum of Bucks County are deeply grateful for your support!

The African American Museum of Bucks County is a nonprofit 501(c) 3 organization. All contributions are tax-deductible under IRS section 170.