



AFRICAN AMERICAN MUSEUM OF BUCKS COUNTY

Dear Friends,

I am delighted to extend an invitation to you on behalf of the African American Museum of Bucks County to be a Sponsor of our 2025 Gala as we join hands once again with Parx Casino and Racetrack to present the ***Preserve the Legacy, Complete the Vision Gala***, on Thursday, December 11, 2025, from 6:30 pm – 9:00 pm.

This special evening promises an unforgettable experience, featuring Keith Spencer performing “We shall Not Be Moved.” To complement Keith Spencer’s performance, we will feature a pop-up history exhibit in recognition of the Civil Right Movement.

Attached are details on our sponsorship packages. I would be happy to discuss this with you more – I can be reached directly at lsalley@aamuseumbucks.org.

Individual tickets may be purchased on the website at <https://www.aamuseumbucks.org/events>.

Your support is crucial to realizing our dream – a permanent home at the Boone Farm.

We hope you will join us as a sponsor or attendee. Thank you for your consideration, time, and generosity. More information is available at <https://www.aamuseumbucks.org/>.

Sincerely,

Mrs. Linda Salley

Linda Salley

President and Executive Director

African American Museum of Bucks County

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aamuseumbucks.com



AFRICAN AMERICAN
MUSEUM OF BUCKS COUNTY



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Preserve The Legacy: Complete the Vision Gala

Event Date & Time: Thursday, December 11, 2025, | 6:30-9:00 PM

Location: Parx Casino and Racetrack | 3001 Street Road | Bensalem, PA 19020

Event Description: Baritone Keith Spencer will perform – “We Shall Not be Moved: Songs and Speeches of the Civil Rights Movement.” Keith will be accompanied by a pianist. A complete dinner will be served.

The **Gala** will raise much-needed funds to support the remaining work at historic Boone Farm, our new home. The museum is scheduled to open in November 2025, but will still need some expensive finishing touches, including some furnishings, landscaping, patio, signage, and an enlarged parking lot and driveways.

At the reception, we will share updates on the construction and interior design work and fundraising efforts to date. There will also be some Museum exhibits to inspire and excite our guests, in honor of the Civil Rights Movement. Guests will celebrate with each other’s company while enjoying delicious hors d’oeuvres, dinner, and desserts, a live performance, and a cash bar.

Event Purpose:

The **Preserve Legacy: Complete the Vision Reception** is our singular and most important fundraiser of 2025. We ask everyone to support our mission and our capital campaign. Architect renderings and photos will be available at the reception for guests to view. More details about this exciting project will be shared at the Event.

The event will be promoted to residents and visitors of Bucks County and surrounding areas, including Philadelphia and its suburbs, Princeton/Mercer Counties, Delaware, and AAMBC members. Targeted groups include residents across diverse ethnic backgrounds, business professionals, music and arts enthusiasts, educators, and cultural groups and institutions.

Last year’s event was a great success, raising more funds than ever in our history. We are confident that, with your support, we will exceed last year’s fundraising efforts and will raise the funds needed to complete the project.



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Sponsorship Levels and Benefits

Platinum Sponsor: \$25,000

Inside cover full-page ad as Platinum Sponsor in event program, as well as primary recognition in opening address and in media coverage at live event; top position as Platinum Sponsor in all digital promotion, including press releases, social media, AAMBC website and newsletter, e-mail blasts; complimentary table with preferred seating for 8 guests.

Gold Sponsor: \$15,000

Full-page ad in event program, as well as recognition at live event; Acknowledgment as Gold Sponsor in all digital promotion, including press releases, social media, AAMBC website and newsletter, e-mail blasts; 8 complimentary tickets at a table for 8.

Silver Sponsor: \$10,000

Half-page ad in event program and recognition at live event; Acknowledgment as Silver Sponsor in all digital promotion, including social media, AAMBC website and newsletter, e-mail blasts; 6 complimentary tickets to the event.

Bronze Sponsor: \$5,000

Quarter-page ad event program and recognition at live event; acknowledgment as Bronze Sponsor in all digital promotion including press releases, social media, AAMBC website and newsletter, e-mail blasts; 4 complimentary tickets to the event.

Advocate Sponsor: \$2,500

Quarter-page ad in program; mention in event program and website; acknowledgment in all digital promotion; 4 complimentary tickets to the event.

Friend Sponsor: \$1,000

Mention in event program and website; acknowledgment in all digital promotion; 2 complimentary tickets to event.

Supporter: \$500

Mention in event program and website; 1 complimentary ticket to event



AFRICAN AMERICAN MUSEUM OF BUCKS COUNTY

Sponsorship Form

Name of Your Organization

Contact Person (to receive invitations, tickets, information, and signage)

Address

City, State, Zip

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Contact Phone (2)

Contact Email (2)

Sponsorship Levels: Please check one.

- ☐ Platinum \$ 25,000
- ☐ Gold \$ 15,000
- ☐ Silver \$ 10,000
- ☐ Bronze \$ 5,000
- ☐ Advocate \$ 2,500
- ☐ Friend \$ 1,000
- ☐ Supporter \$ 500

We would also be pleased to develop a custom Sponsor Package that best suits your needs.

Please **mail** this form along with your check payable to: African American Museum of Bucks County, 215 East Richardson Avenue, Langhorne, PA 19047. For questions, please call 215-760-1205 or visit www.aamuseumbucks.org.

Email your print-ready sponsorship logo and advertisements to CGlover@aamuseumbucks.org. All art for ads must be received by November 21, 2025, and be high-resolution (300 dpi) in PDF and JPEG format.

Questions? Please call (215) 605-4200 or e-mail us at: CGlover@aamuseumbucks.org. All of us at the African American Museum of Bucks County are deeply grateful for your support!

AAMBC is a non-profit 501c3 organization. All contributions are tax deductible under IRC section 170.